

Rick Scott < rick.scott@lacity.org>

Best practices/policy question

Rick Scott < rick.scott@lacity.org>

Wed, Jan 7, 2015 at 7:37 AM

To: Tara Devine <tara@devine-strategies.com>

Cc: Miranda Paster <miranda.paster@lacity.org>, Rosemary Hinkson <rosemary.hinkson@lacity.org>, Dennis Rader <dennis.rader@lacity.org>

Tara.

Please use the attached petition template and requirements for "who-may-sign."

When you get the greenlight to go out to petition, contact Dennis Rader and he will let you know how and to whom petitions should be submitted.

Contact me if you have any questions.

Forwarded message —

From: Miranda Paster <miranda.paster@lacity.org>

Date: Wed, Jan 7, 2015 at 7:26 AM

Subject: Re: Best practices/policy question To: Tara Devine <tara@devine-strategies.com>

Cc: Rick Scott < Rick. Scott@lacity.org>

Hi Tara.

Did Rick answer? Yes, a summary is fine.

On Tue, Jan 6, 2015 at 5:34 PM, Tara Devine <tara@devine-strategies.com> wrote: Miranda/Rick:

When it comes to mailing the BID petition packets, would SAS object to this approach?

Petition Mailing:

- -Cover letter
- -Promotional material
- -Petition
- -Petition completion instructions (who may sign, sample completed petition) -MDP Summary, with a link to a website that has the full MDP and ER available

In other words, is it okay to mail just the MDP summary if we make the full MDP/ER available online?

I think it's a green approach for the tech-savvy communities I'm currently working with. (I would use a different approach with a less tech-savvy community/group of owners.) Please let me know if this approach is acceptable to the Clerk's office.

Thanks!

Warmest regards.

TARA DEVINE **DEVINE STRATEGIES** 645 West Ninth Street, #110-293 Los Angeles, CA 90015 310.430.5121

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http://clerk.lacity.org/stellent/groups/departments/@clerk_master_contributor/documents/contributor_web_content/lacityp_026712.png

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2 attachments



Template - Petition (NEW - MAY 2012).docx



WHO MAY SIGN - Petition.pdf 30K